



EXPO SPONSORSHIPS

Presented by AAEDC, the inaugural Arundel Biz Expo will take place on Wednesday, January 28, 2026 from 8:30AM-3:30PM at The Hotel at Arundel Preserve.

As the first event of its kind in Anne Arundel County, the Expo offers a unique, all-in-one experience designed exclusively for local businesses of every size, age, and sector. It's a day built around connection, insight, and opportunity, bringing together the entire business community under one roof.

The Arundel Biz Expo provides local and regional organizations with a powerful platform to enhance their visibility, expand their networks, and engage directly with their core target audiences through a wide variety of sponsorship options.

The Arundel Biz Expo is presented by AAEDC and supported by the Maryland Tough Baltimore Strong Key Bridge Fund through the Baltimore Community Foundation.

FY25 Marketing Reach & Exposure



Email Marketing

11,700+

subscribers

49.23%

average open rate
on newsletter



Press Coverage

149

press mentions

42

news outlets



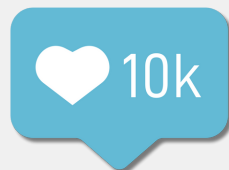
Web Traffic

97,000+

page views

36,800+

new users



Social Media Reach & Engagement

13,311

followers across
4 platforms

+3,286

new followers

1,282,486

total impressions

19,046

total engagements

SPONSORSHIP LEVELS	 PLATINUM \$5,000 (LIMIT ONE)	GOLD \$2,500	 NETWORKING \$1,500 OR IN-KIND (LIMIT ONE)	SILVER \$1,500	BRONZE \$500
Tickets (including sponsorship recognition on name badge)	8	4	2	2	1
Logo On/In: <ul style="list-style-type: none"> • Event landing page. • Physical event signage throughout the venue. • Digital event signage. • AAEDC standalone emails and monthly newsletters promoting the Expo. • AAEDC social media posts promoting the Expo. • AAEDC 2026 Annual Impact Report. 	Large	Large	Medium	Medium	Small
Exhibitor Table	YES In Prominent Position				
Expo Program Ad	Full Page	Full Page	Half Page	Half Page	Quarter Page
Gift Bag Insert Opportunity					
Raffle Item Opportunity					
Name Recognition On Physical & Digital Collateral	"Arundel Biz Expo Powered by _____"	"Arundel Biz Expo Supported by _____"	"Networking Hour Powered by _____"		
Speaking Opportunity	3 Minutes in General Assembly	Potential			

DEADLINE TO SECURE YOUR SPONSORSHIP: JANUARY 9, 2026

**TO SECURE A SPONSORSHIP OR FOR MORE INFORMATION,
PLEASE CONTACT: STEVE ADAMS AT SADAMS@AAEDC.ORG**