



# Childcare Provider Support Grant Program Final Report

November 12, 2020

Anne Arundel Economic Development Corporation

2660 Riva Road

Annapolis, MD 21401

## Executive Summary

As the COVID-19 pandemic impacts our nation and millions of our working parents, the childcare industry has been one of the hardest hit. Through business closures, capacity restrictions, school children virtual learning from home, and higher rates of unemployment, many childcare providers are struggling to survive.

Anne Arundel County has responded by working with Anne Arundel Economic Development Corporation (AAEDC) to create a Childcare Provider Support (CPS) Grant Program. As County Executive Stuart Pittman recognized early on, “Few industries are more important to this county’s overall economic health than the childcare industry. That’s why I asked our team at economic development to survey our providers and work with them on a Childcare Providers Support Program. By providing grants to keep these small businesses operating, we are nurturing young children and allowing their parents to continue their careers through this difficult time.”

Funded by the federal Coronavirus Aid, Relief, and Economic Security (CARES) Act and subsequent funding allocated to Anne Arundel County, a little over three million dollars was allocated to the program to help county childcare providers through grants of up to \$50,000. These grants can be used to provide working capital to cover operating expenses such as rent, payroll and utilities, and costs associated with the purchase of personal protective equipment, ensuring sanitary physical spaces and implementing online communications and learning.

Priority consideration was given to providers that serve low-income communities, families residing in childcare desert communities, or children with special needs such as infant and toddler, Head Start, 504 plans and Individualized Education Program (IEP) plans. Enrollment loss incurred was also considered as well as the business size.

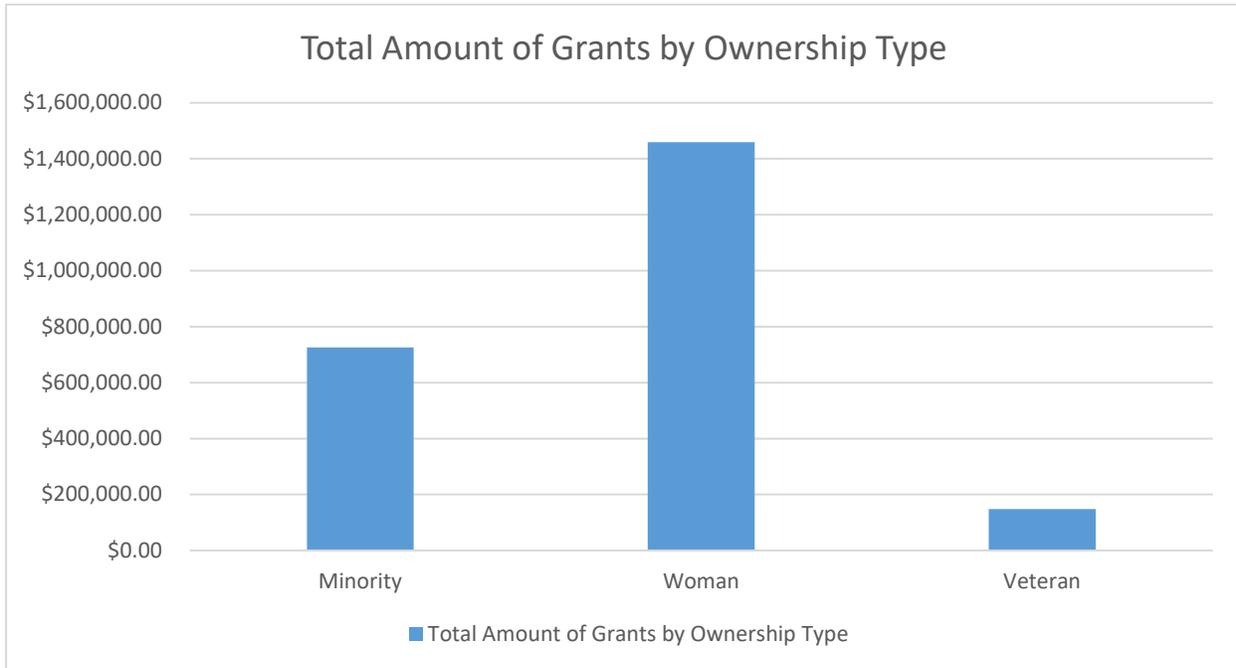
The AAEDC CPS Grant Program accepted applications from October 1<sup>st</sup> through October 30<sup>th</sup>, 2020. During that period, AAEDC processed 282 applications and awarded 277 grants totaling a little over three million dollars. The average grant amount was \$24,877.31 to child care centers and \$3,363.91 to at-home providers. Of the 277 grants awarded, 216 (78%) were awarded to childcare providers in the priority consideration categories.

Minority-owned childcare providers accounted for 29% of the approximately \$3.2 million awarded; woman-owned childcare providers accounted for 68%; and veteran-owned childcare providers accounted for 5%.

In conclusion, the AAEDC CPS Grant Program was highly successful in helping these Anne Arundel County childcare providers offset their rent, payroll, utilities and other costs incurred to provide dependable child care options to our county’s many working parents.

## Breakdowns of Grants Awarded

### Minority/Woman/Veteran Owned Businesses



Ownership Type*	Number of Grants	Percentage of Total Grants	Total Amount Awarded
Minority	81	29%	\$725,500
Woman	188	68%	\$1,459,000
Veteran	13	5%	\$148,500

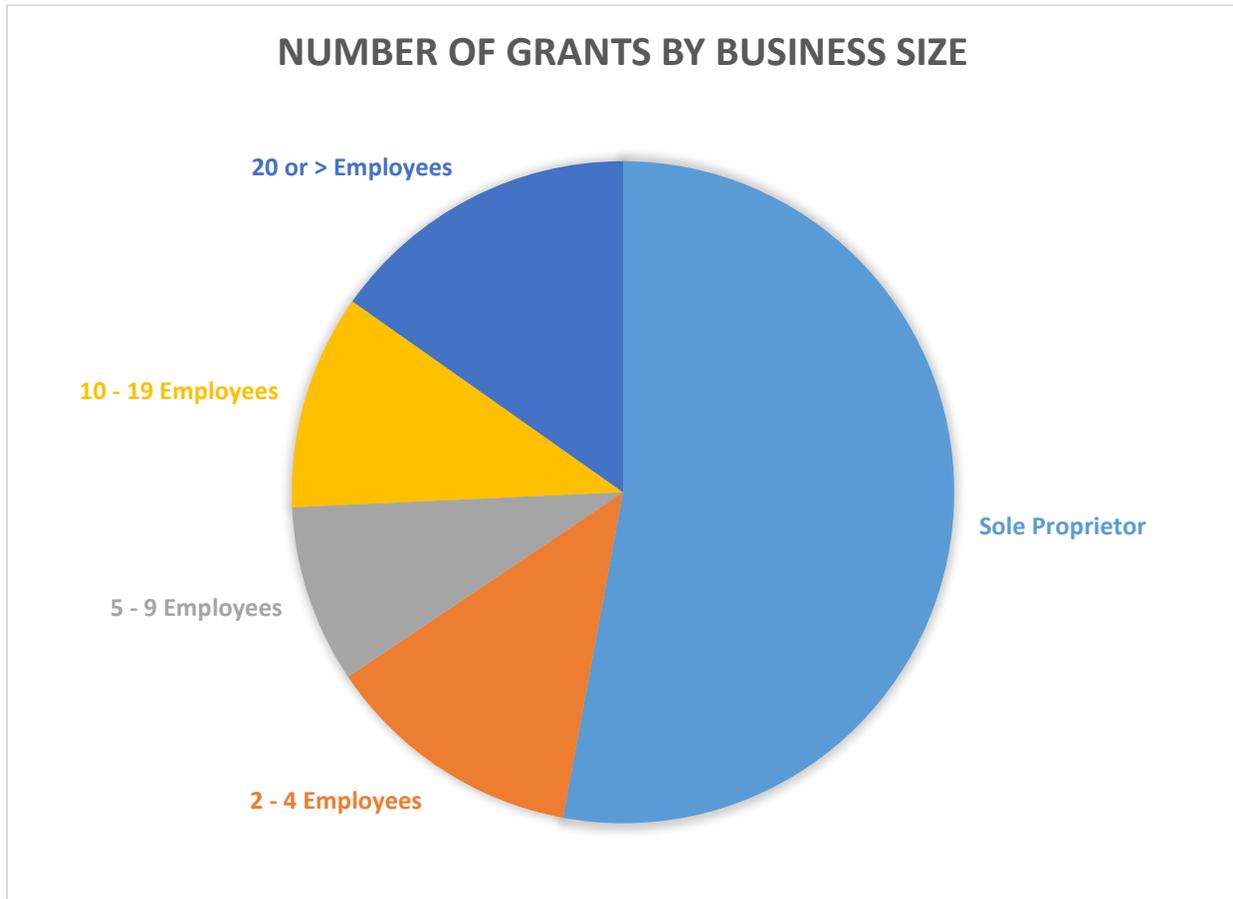
\*Note: total number may exceed grant total due to multiple categories (example: Minority & Woman, Woman & Veteran); ownership type was provided by the applicant

### By Priority Consideration Categories

Priority Consideration Category*	Number of Grants	Percentage of Total Grants	Total Amount Awarded
Targeted Location	117	42%	\$1,122,000
Enrollment Loss > 75%	30	11%	\$530,500
Serves Special Needs Type	174	63%	\$2,318,750

\*Note: targeted locations were zip codes 21401, 21403, 21144, 21060, 21061, 21225, 20711, 20751, 20758, 21076, 20765, & 21226; serves special needs type refers to Infant & Toddler, Head Start, IEP, or 504 plans and programs; and enrollment loss was the difference in enrollments pre-COVID-19 (3/13/2020) and at the time of the grant application.

By Business Size (Number of Employees)

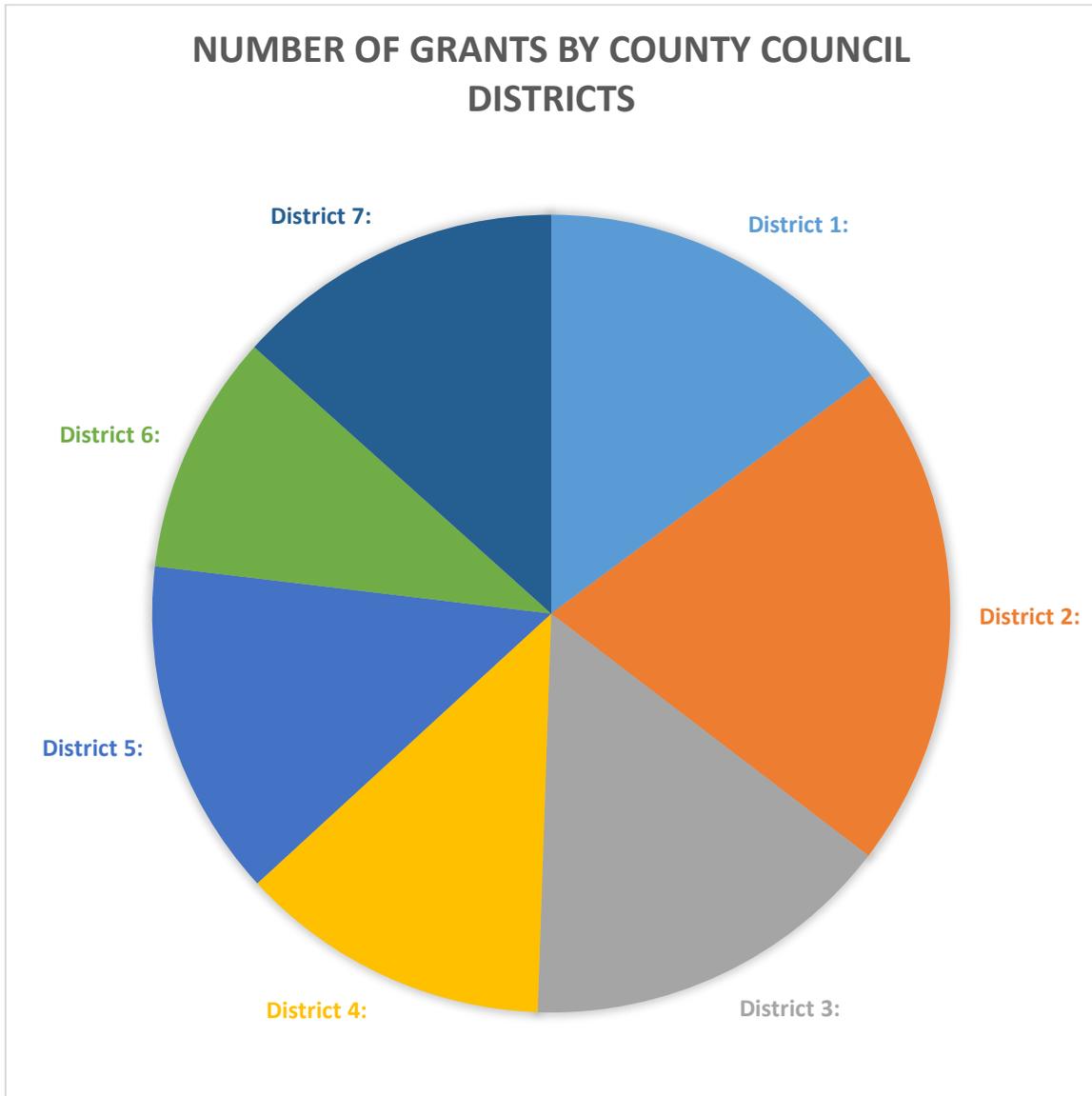


Number of Employees	Number of Grants	Total Amount Awarded	Percentage of Amount
Sole Proprietor	147	\$483,750	15%
2 - 4 Employees	35	\$215,750	7%
5 - 9 Employees	24	\$443,750	14%
10 - 19 Employees	29	\$823,000	25%
20 or > Employees	42	\$1,289,000	40%

By Childcare Provider Type

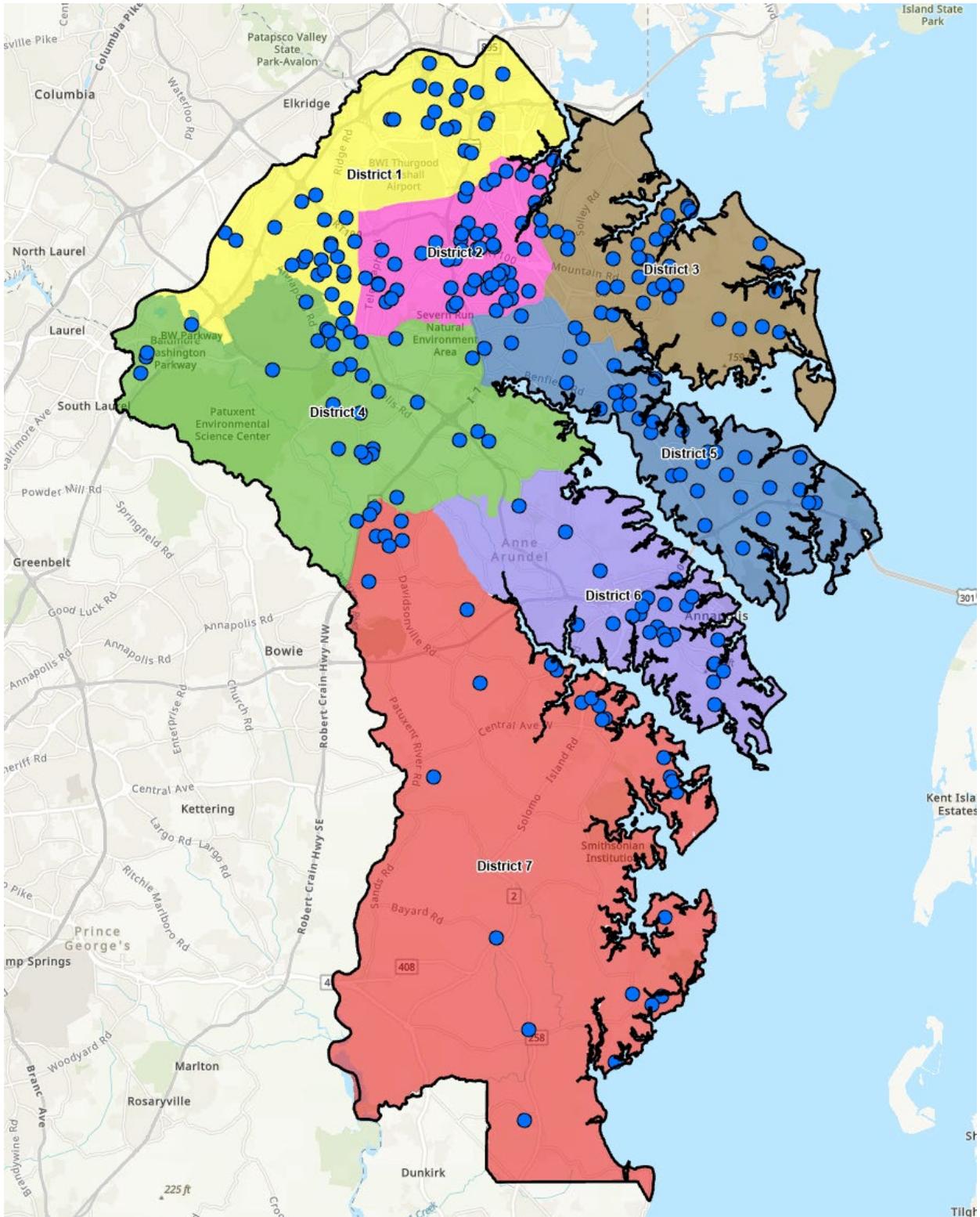
Type	Number of Grants	Total Amount	Percentage of Amount
At Home Providers	169	\$568,500	18%
Childcare Centers: 50 or less capacity	36	\$530,500	16%
Childcare Centers: over 50 capacity	72	\$2,156,250	66%

By County Council District

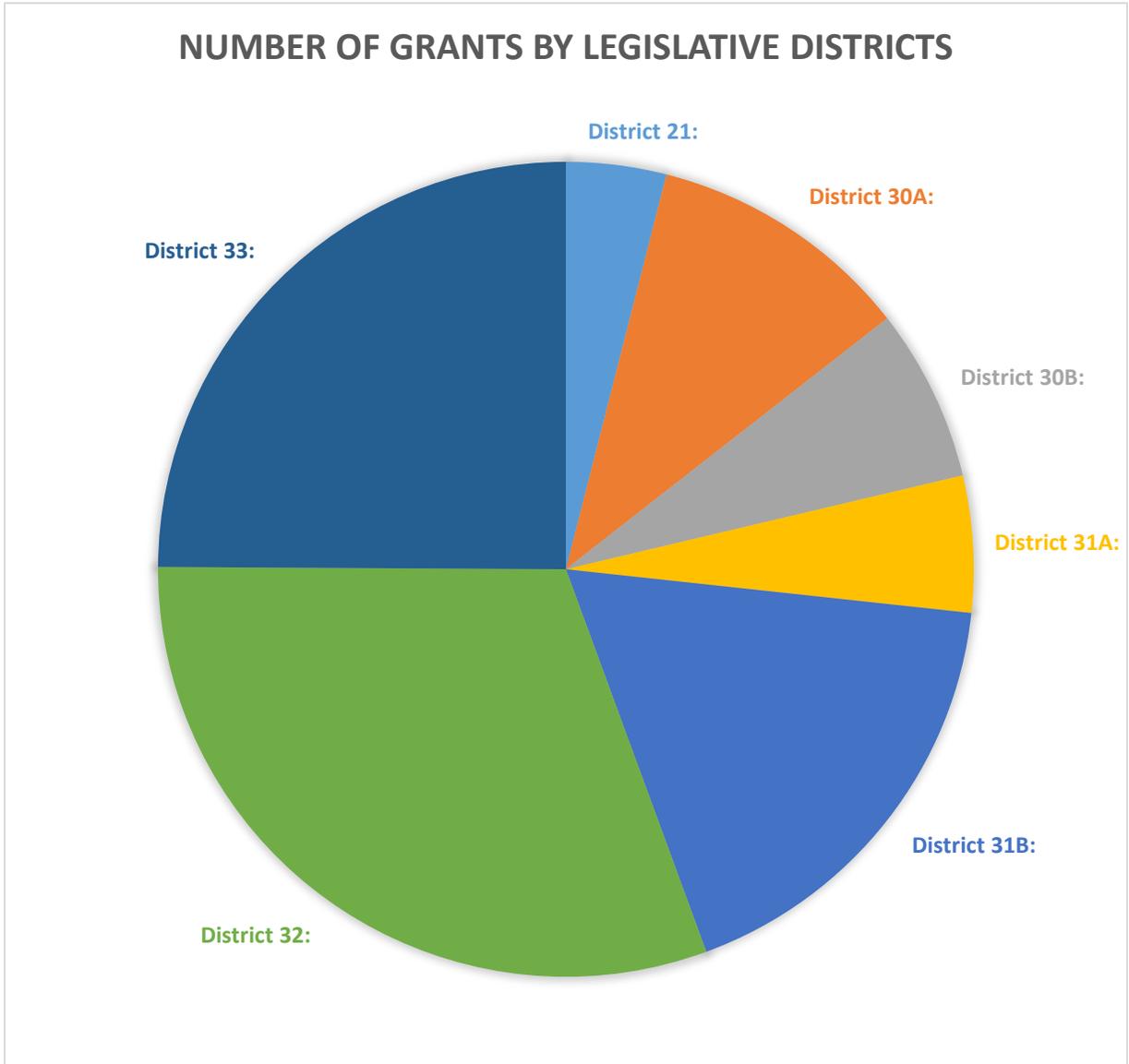


Councilmanic District	Number of Grants	Total Amount	Percentage of Total Amount
1	41	\$487,000	15%
2	57	\$423,500	13%
3	42	\$329,750	10%
4	35	\$541,250	17%
5	38	\$578,250	18%
6	27	\$371,250	11%
7	37	\$524,250	14%

Distribution by County Council District

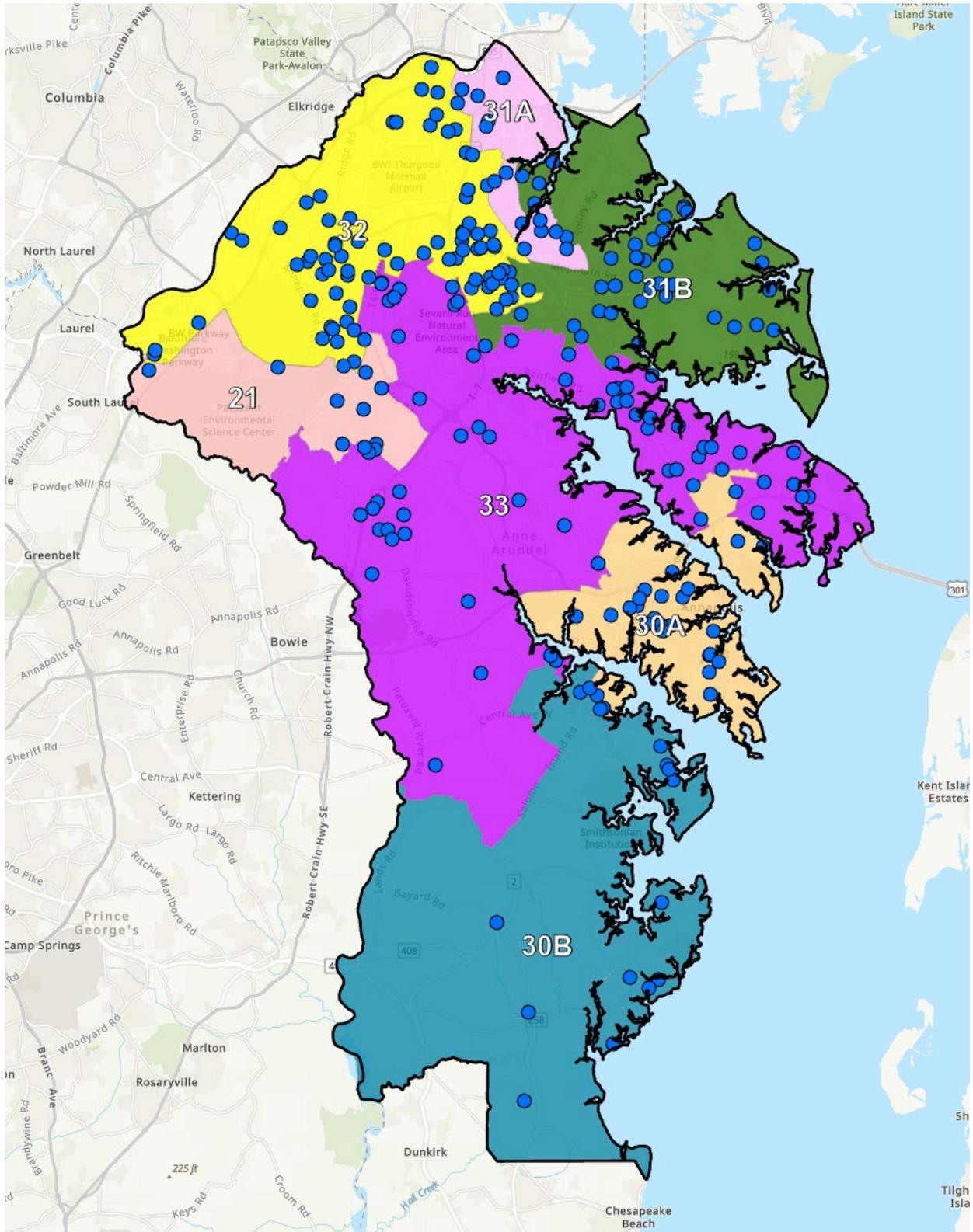


By Legislative District

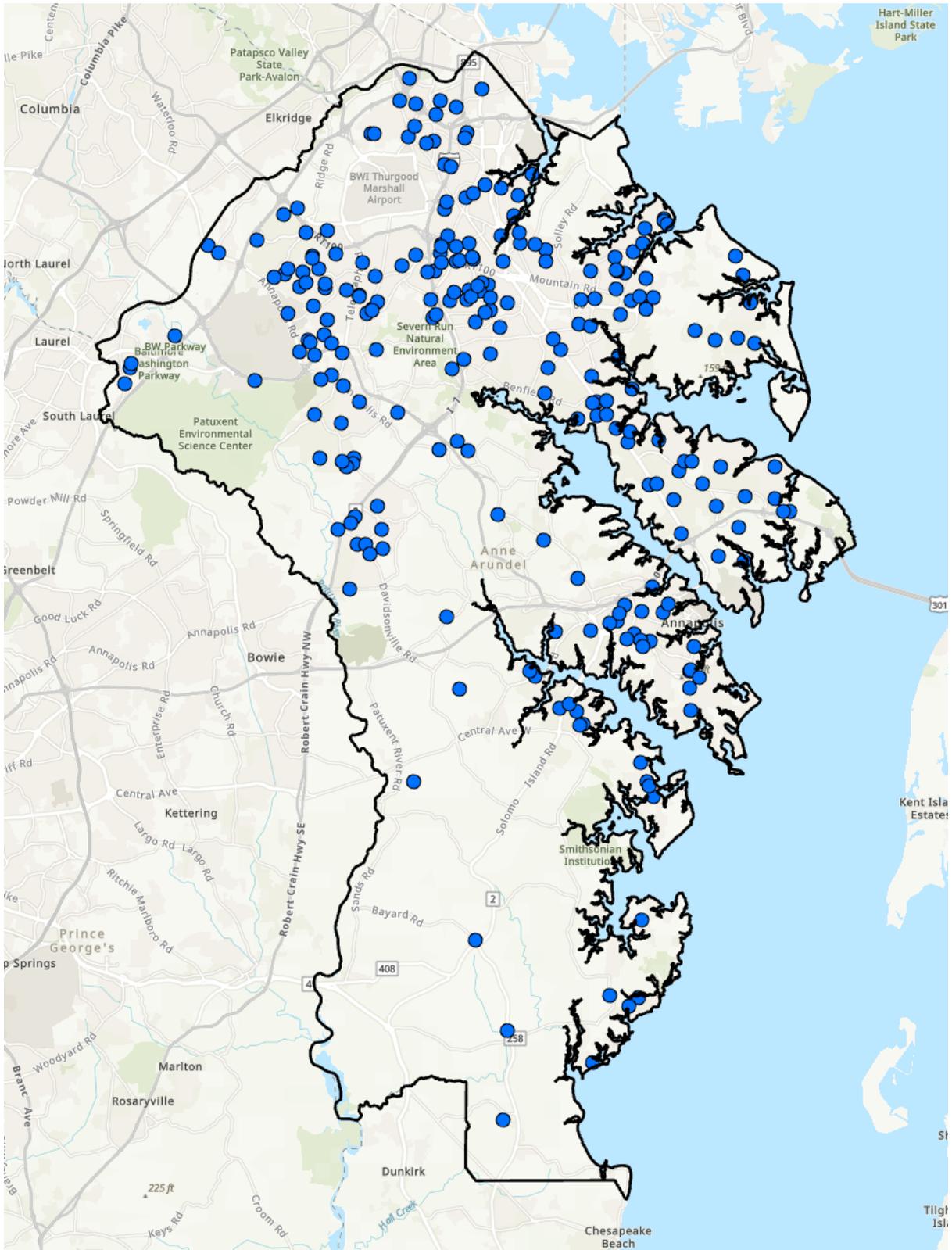


Legislative District	Number of Grants	Total Amount	Percentage of Total Amount
21	11	\$154,750	5%
30A	29	\$328,000	10%
30B	19	\$170,250	5%
31A	15	\$122,000	4%
31B	49	\$408,250	13%
32	85	\$963,500	30%
33	69	\$1,108,500	34%

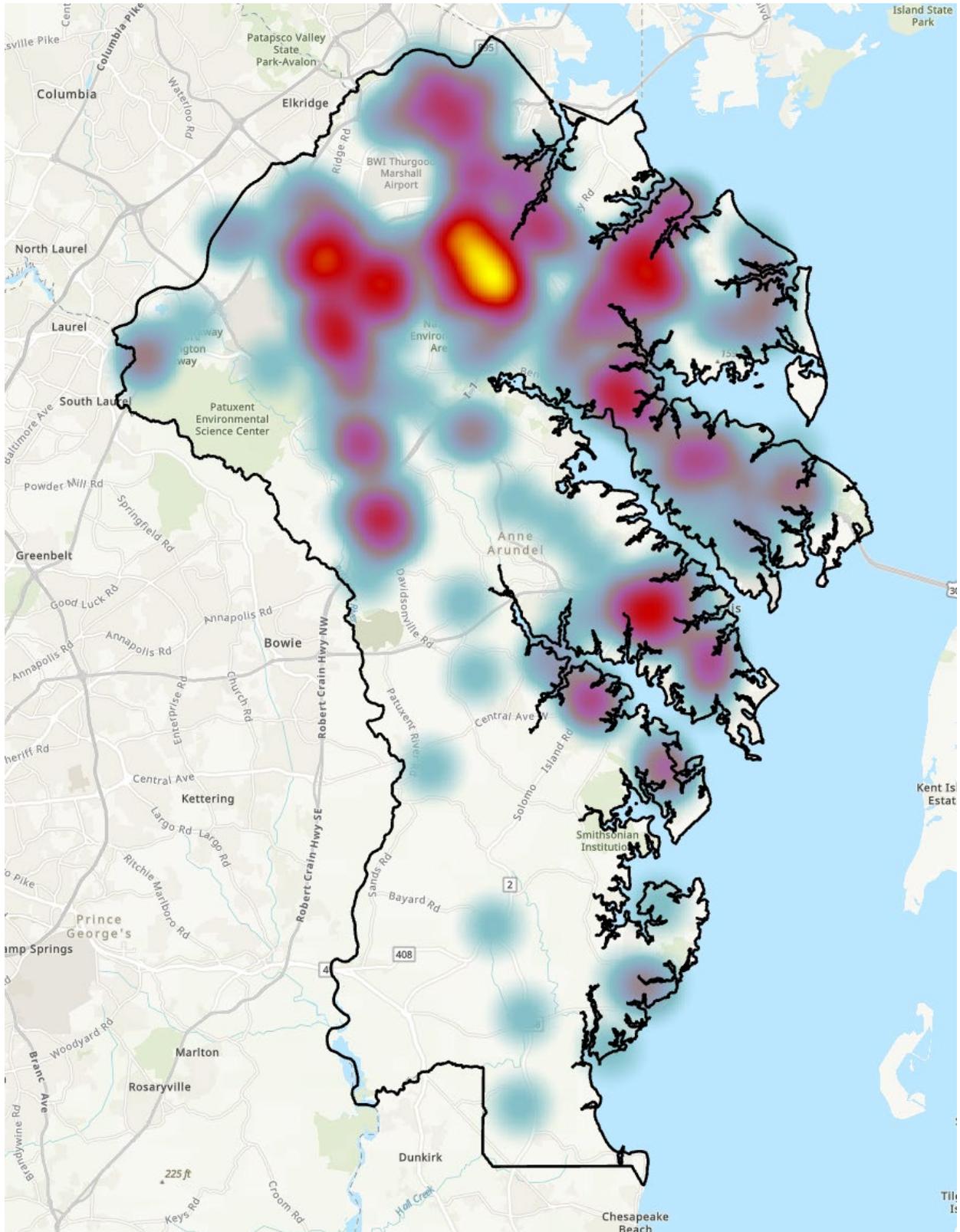
Distribution by Legislative District



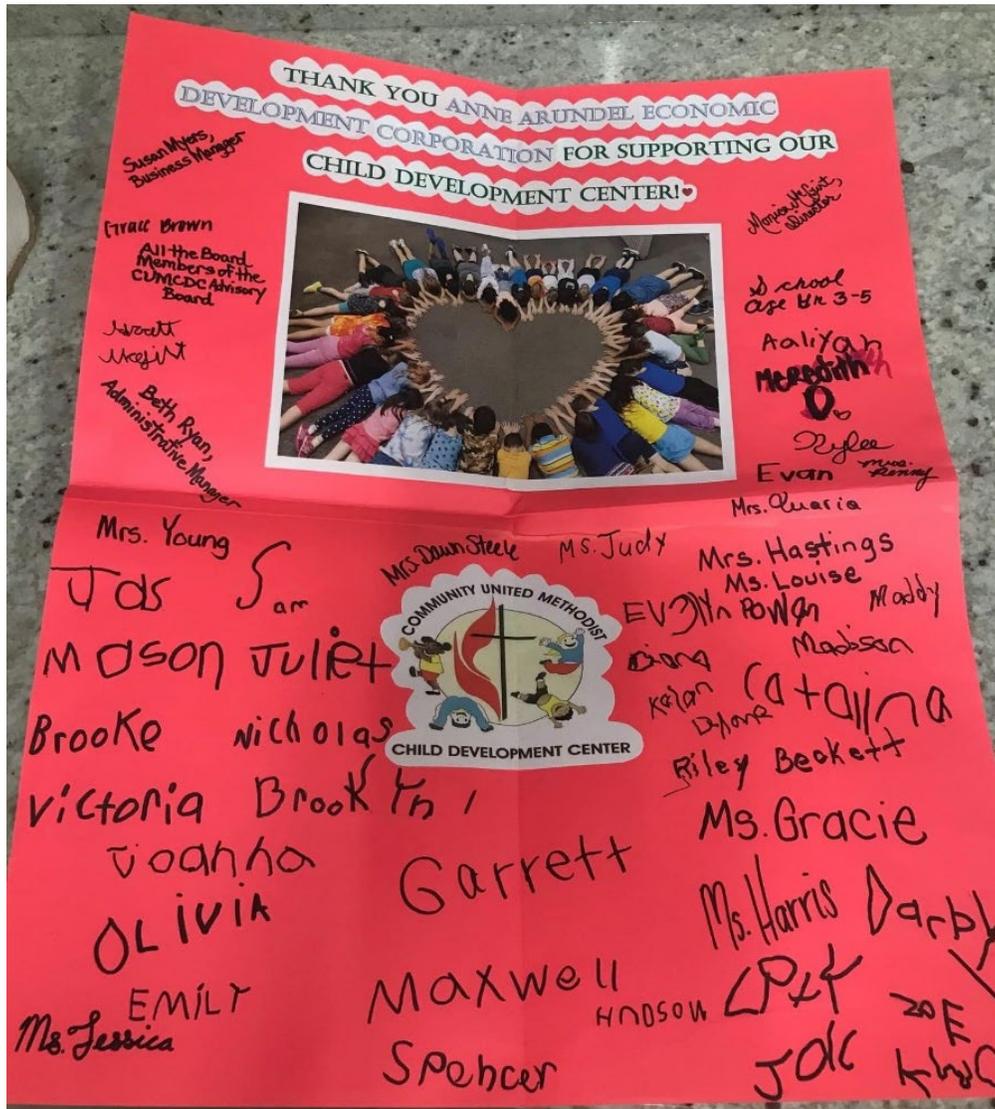
Grant Distribution Map



Heat Map of Grants Awarded



Testimonials



**Jennifer Holcomb, Nichols-Bethel United Methodist Preschool**

Firstly, thank you so much again for the gift of money during these COVID-19 times! Receiving the grant from AAEDC has allowed our business to continue serving the youngest members of our community. Most importantly, at Nichols-Bethel United Methodist Preschool, we are committed to inspiring a life-long love for the Lord through educational instruction that promotes children's intellectual, moral and behavioral development. Those who teach in the childcare industry do so because of their love for children and families. While our ultimate "payment" is the knowledge that we are encouraging young children to learn, the stark reality is that our business and committed staff financially rely on having full enrollment. It is no surprise that the preschool's enrollment has suffered through this COVID-19 season. However, with receipt of this grant, our preschool can continue to inspire families and children for a little while longer! Thank you so much!

### Kristy Moseley, Davidsonville United Methodist Church

As a childcare provider we feel so appreciative and blessed of the help we have received at this time of uncertainty. We have lost many students to the pandemic and our program has been greatly affected. It's been a struggle to maintain our enrollment in Phase 2. We are so relieved and blessed to have received the Childcare Provider Support Grant. We can continue to serve our families that need the care in the upcoming months.

### Nisha Rastogi, Primrose School of Gambrills

We are so grateful and thankful for the approved grant of \$50,000 for the Primrose School of Gambrills!! This grant comes at a time that it is much needed to help us meet our financial commitments. There was a time when we had waiting list for enrollment to now where we have empty classrooms. We are trying to keep our amazing staff employed during all of this uncertainty in hopes of a better year 2021. This pandemic has really impacted several small businesses and we so fortunate for the Anne Arundel Economic Development Corporation.

### Cisco Nochera, M.S.Ed., Cisco Center Foundation, Inc.

We are so thankful for receiving the Childcare Provider Support Grant. Like most other childcare centers, we were hit very hard by the virus closure. When we reopened we weren't allowed to go back to our capacity, so we lost a lot of revenue. All the bills, mortgage, utilities, etc. continued to come. One factor that is unique to us vs other centers is that we require more staff per child ratio because we are a center for children with special needs (behavioral issues, autism, intellectual impairment). Because of the special needs we try to maintain a one staff to 2 kid ratio.

### Pam Paulis (Family Child Care Home)

When the money clears my account I hope to catch up on some bills and purchase some educational toys for my daycare business. Thanks so much!

### Ruthi Claytor, Grannie Annie's Child Care & Learning Center

Thank you so much!!! This grant will ensure continuous care for many families!

### Linda Hall (Family Child Care Home)

Thank you. This will help a lot. I have two special needs kids in my program and to have a bathroom on the same level would be great. I am in a Title 1 area. To get them more things is going to be a huge help. Thank you kindly.

### Mary Echols, Echols Child Care

Thank you so much for the approval. And the support. It is very much appreciated.

### Scott Fisher, Ferndale Day Nursery

Thank you, sir! You have saved us...for the time being!

**Mary Ostrowski, Weems Creek Nursery School**

Wow. I feel humbled. You just made my week, Steve! Thank you so so very much for this support.

**Gloria Hare, All for Them Daycare (Family Child Care Home)**

Thank you so much. This is GREATLY APPRECIATED - thank you for all your hard work to help us providers.

**Monica McGirt, Community United Methodist Child Development Center**

Thank you! We are so grateful for your generosity. Our dedicated staff and families we serve will feel less stress knowing that there is a safe place to send their young children to while we navigate through these difficult times. Without this assistance, we would not be able to continue operating after the end of 2020. Thank you again!

**Neelam Patel, Arnold, MD - The Goddard School®**

Thank you so much this will be tremendous help.

**Janet H. Petrewski, Quala Care Child Center, Inc.**

Thank you so much. We appreciate the support of our county.

**Deana Putterman, Seedlings Early Childhood Center**

That is amazing news! Thank you so much. It will definitely help our little preschool.

**Agnes Siscoe / Darcel Estep, Peggy's Daycare (Family Child Care Home)**

I am truly grateful and thankful. Thank you for the work you and others are doing for us all.

**Carolyn Setash, Colonial Nursery School.org**

This will be a massive help to our tiny school!

**Alexa Cox, Monsignor Slade Catholic School**

Thank you so much! This is very exciting, and we are so appreciative of this grant opportunity.

**Ellen Dyer and Lori McGinley, Crofton Children's Centre, Inc.**

Thank you very much for this grant! We are beyond grateful for the assistance. You know the struggle that this year has been for child care. This grant gives us hope of being able to continue into 2021.

**Kenneth Graham, Joy Kids Learning**

This is incredibly good news!! Thank you so much!!

**Adeeba Kreuzcher, The New Edge Learning Center**

Thank you very much! You have no idea how much this will help our small business in these tough times. We will be able to keep our doors open for a few months and hope to see things start getting better.

**Pam Blades, Miss. Pam's Child Care (Family Child Care Home)**

Thank you, this will definitely help with the additional expenses and burden that covid has put on us... trying to operate during these difficult times, especially during the Essential Employee and Stay at Home order. I appreciate your time and consideration.

**Arby Khan, The Primeron**

I wanted to personally thank you very much for this approval! This has been a very tough time for everyone and especially for Child Care Centers - due to extra regulations imposed. We have lost a lot of revenue and losses are mounting...just last month we lost \$10,000. These monies will be extremely helpful in trying to stay open.

