



Anne Arundel County  
Non-Profit Economic Development  
Recovery Grant Program  
Final Report

June 25, 2021

Anne Arundel Economic Development Corporation

2660 Riva Road

Annapolis, MD 21401

## Executive Summary

Over a year into the COVID-19 pandemic and non-profit organizations in Anne Arundel County have continually been impacted as they struggle to complete their missions, often with less resources and revenues. While restrictions have eased and recovery is progressing, these organizations are some of the most in need of assistance as many have continued to provide assistance to others without the ability to bring in normal revenues due to the restrictions placed on events.

During the 2021 Maryland General Assembly session, the state legislature passed the Relief Act of 2021, which was signed into law by Governor Hogan. Almost \$2 million dollars was allocated to the Department of Housing and Community Development (DHCD) for non-profits in Anne Arundel County that could demonstrate need. Priority was given to non-profits that had not received assistance through the Maryland Nonprofit Recovery Initiative (NORI), funded by federal funds allocated to DHCD through the CARES Act. DHCD partnered with Anne Arundel Economic Development Corporation (AAEDC) and Anne Arundel County to disperse these desperately needed funds to non-profit organizations in the county through the AAEDC Non-Profit Economic Development (NPED) Recovery Grant Program.

The AAEDC NPED grant program aimed to help non-profit organizations that create/sustain jobs while serving the larger community with a mission focus in the areas of economic development/recovery, health and human services, and housing. Non-profits based in Anne Arundel County with a mission focus that fit in one of those categories were urged to apply through a multi-week marketing campaign. The application period opened May 17<sup>th</sup> and while originally scheduled to be open two business weeks, the application period was extended an additional week due to a slower than expected response from the non-profit community. In consultation with DHCD, AAEDC widened the scope of the program to allow non-profits with no employees to apply. Combined with an expanded marketing effort, this greatly increased the number of applicants and subsequent grant recipients.

The \$1,839,540 allocated was divided equally among the 93 grant recipients in the amount of \$19,780 each. Over \$1.5 million went to nonprofits with under ten employees and 83% of the recipients were 501(c3) charitable organizations. All of the grant recipients were required to provide information on both their need for funding and the expected usage of the grant funds.

The tremendous impact this program had on the organizations that received a grant is apparent in the responses and testimonials AAEDC received after notifying the recipients.

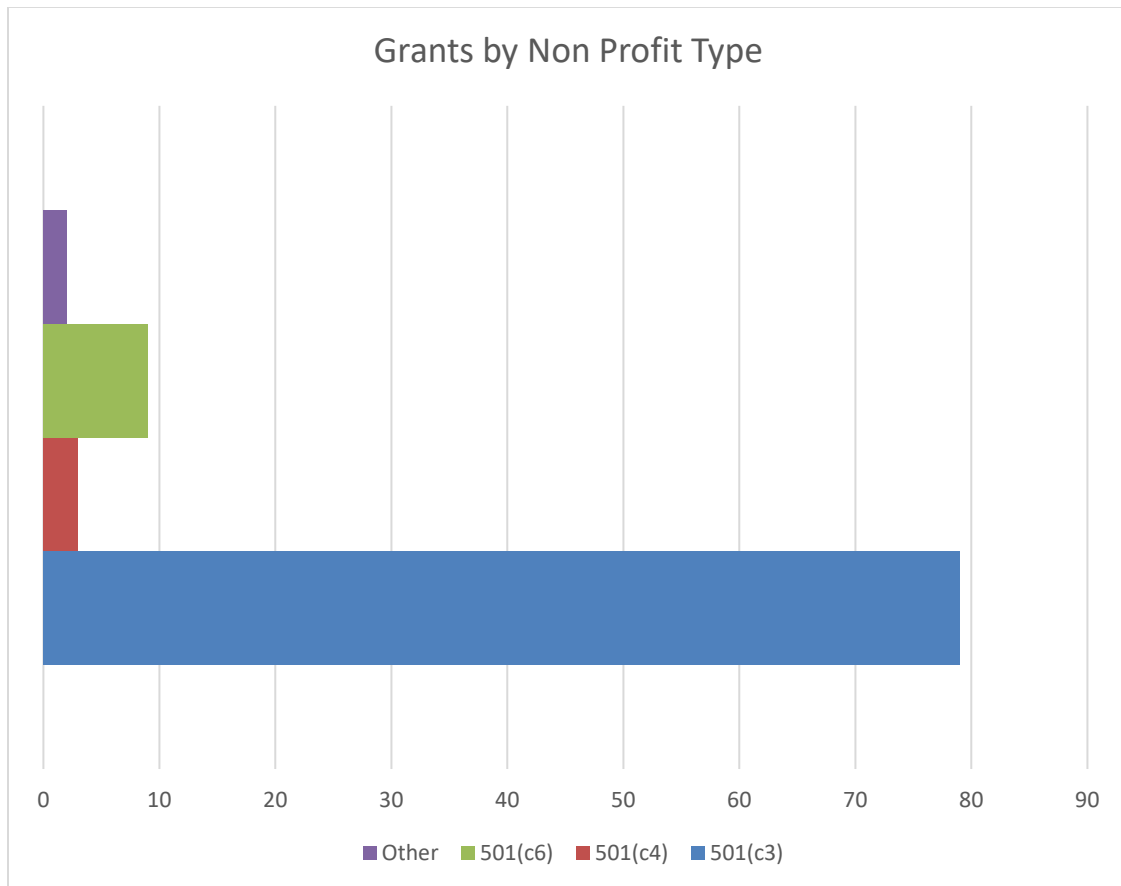
Anne Arundel Economic Development Corporation was proud to partner with Anne Arundel County, the State of Maryland, and the Maryland Department of Housing and Community Development to develop this Non-Profit Economic Development Recovery Grant Program that quickly and efficiently dispersed the State of Maryland Relief Act of 2021 funds to these non-profit organizations in desperate need.

## Program Statistics

### Financial Summary

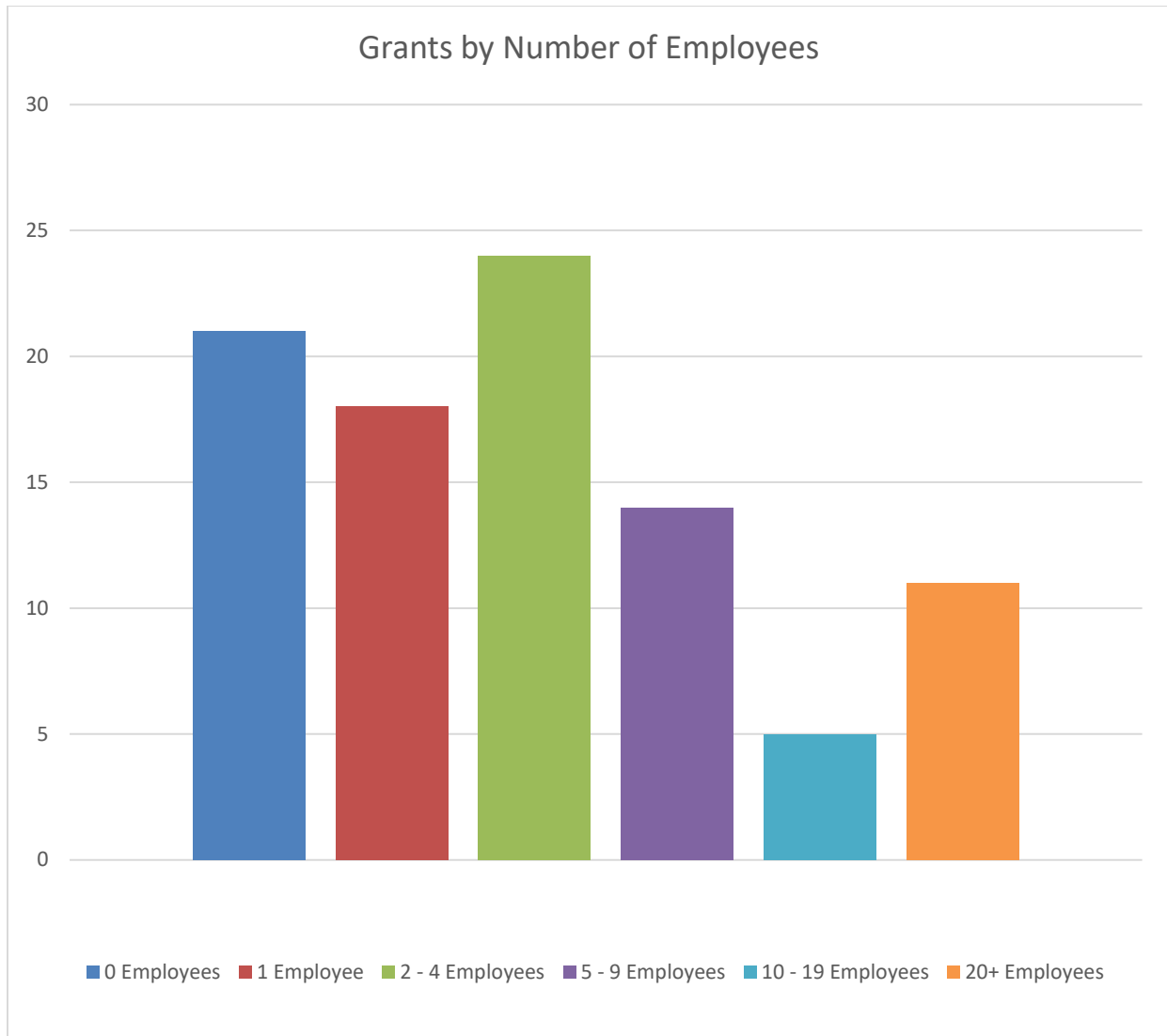
- 99 – Number of applications
- 93 – Number of Non-Profit Economic Development (NPED) grants awarded (94% of total applicants)
- \$1,839,540 – Total amount awarded
- \$19,780 – Amount of each grant
- 6 – Number of applications denied (6% of total applicants did not meet the eligibility requirements for the grant or were duplicate applications)

### Breakdown by Non-Profit (Tax Exempt) Organization Type



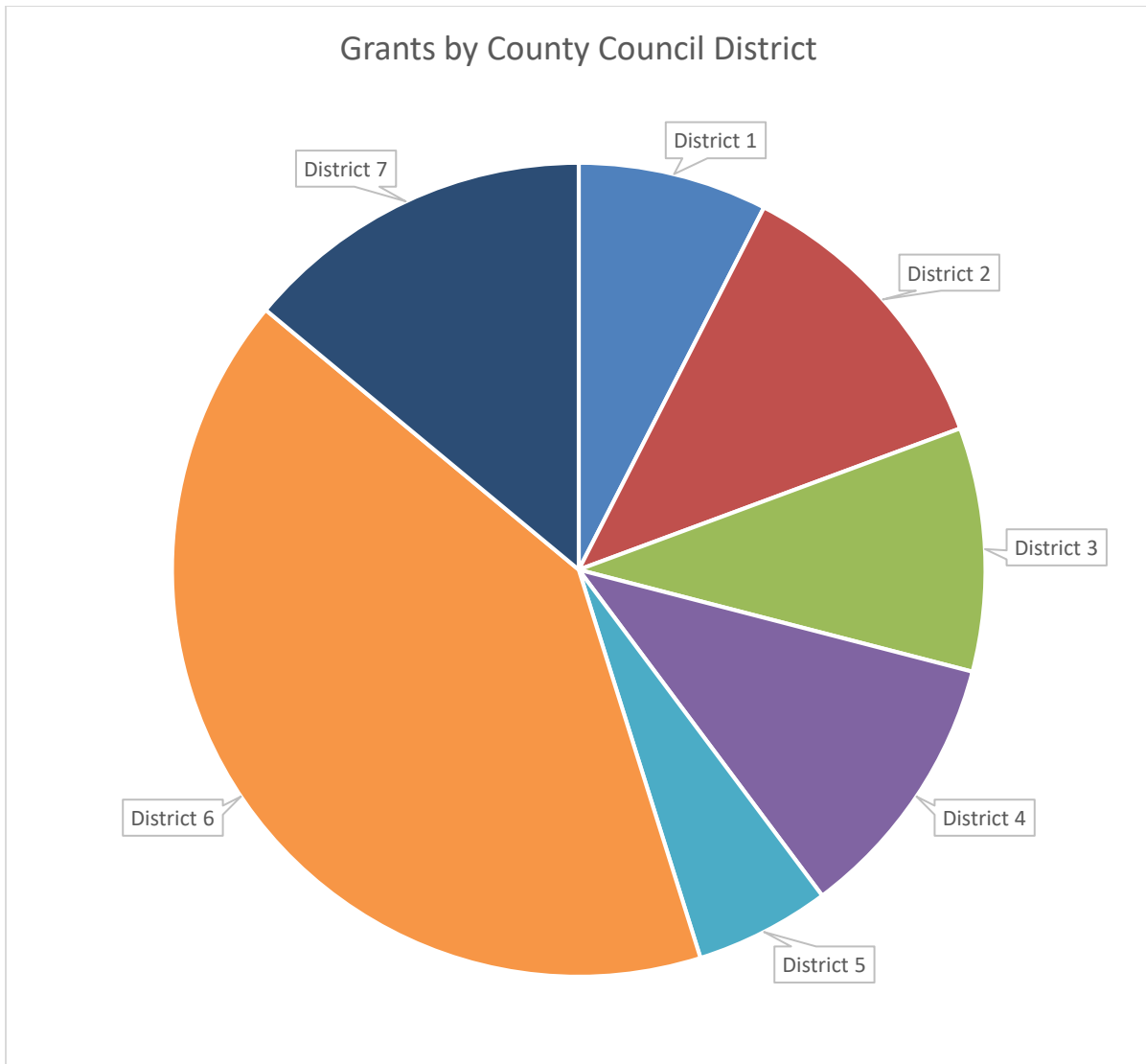
Non-Profit Type	Number of Grants	Amount of Grants	Percentage of Total
501(c3)	79	\$1,562,620	84.9%
501(c4)	3	\$59,340	3.2%
501(c6)	9	\$178,020	9.7%
Other	2	\$39,560	2.2%

By Business Size



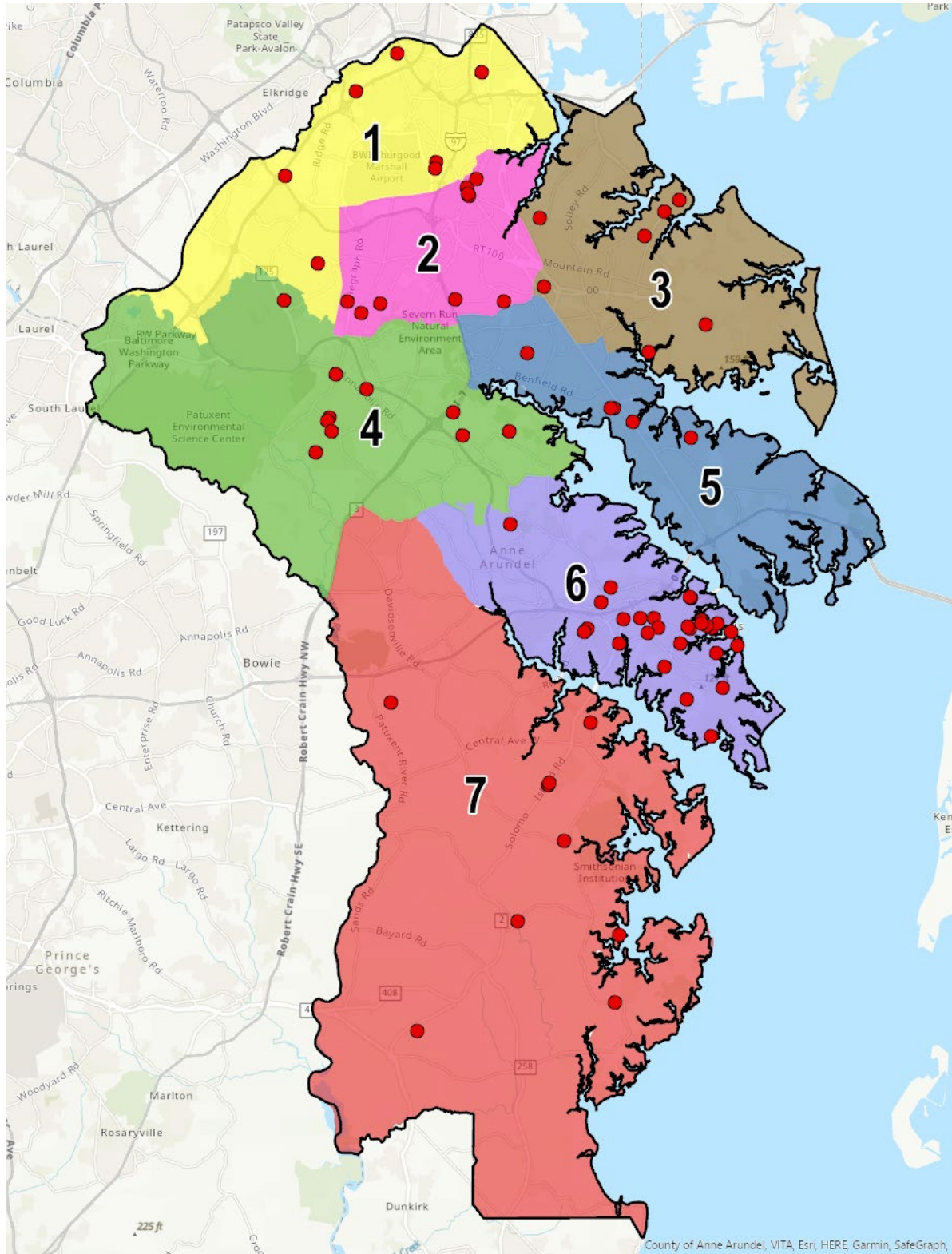
Category	Number of Grants	Amount of Grants	Percentage of Total
0 Employees	21	\$415,380	22.6%
1 Employee	18	\$356,040	19.4%
2 - 4 Employees	24	\$474,720	25.8%
5 - 9 Employees	14	\$276,920	15.1%
10 - 19 Employees	5	\$98,900	5.4%
20+ Employees	11	\$217,580	11.8%

By County Council District

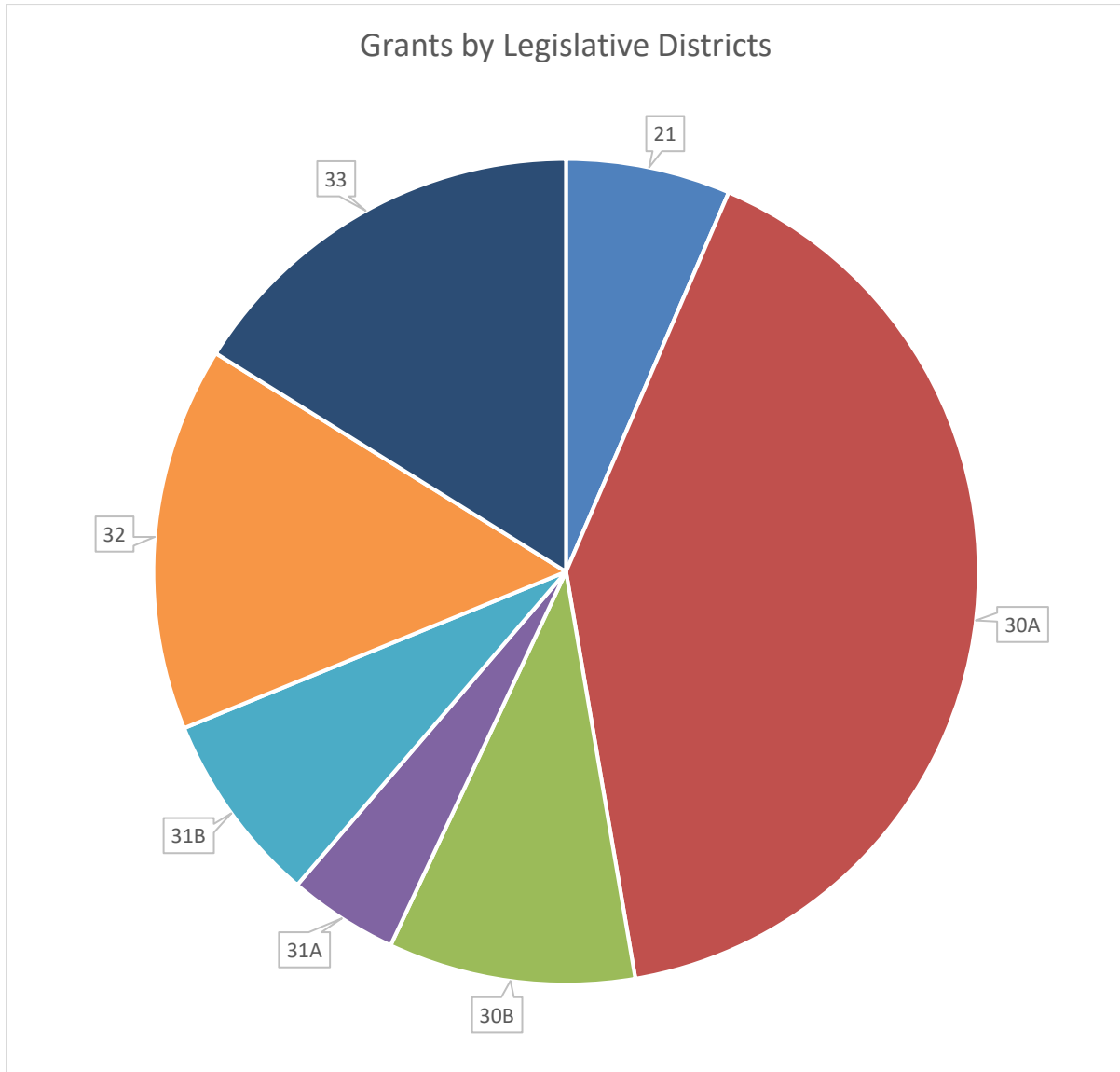


County Council District	Number of Grants	Amount of Grants	Percentage of Total
District 1	7	\$138,460	7.5%
District 2	11	\$217,580	11.8%
District 3	9	\$178,020	9.7%
District 4	10	\$197,800	10.8%
District 5	5	\$98,900	5.4%
District 6	38	\$751,640	40.9%
District 7	13	\$257,140	14.0%

Distribution by County Council District

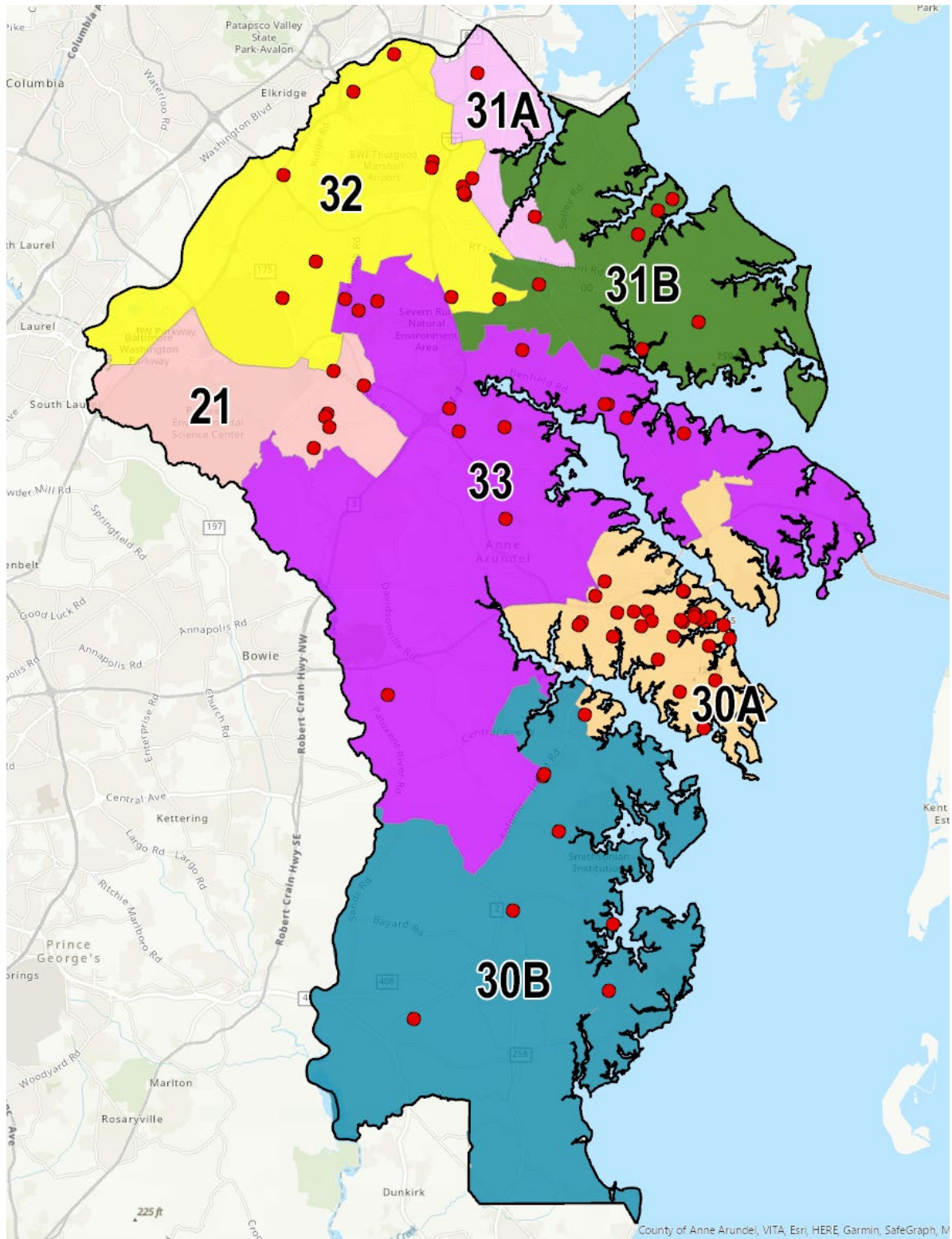


By State Legislative District

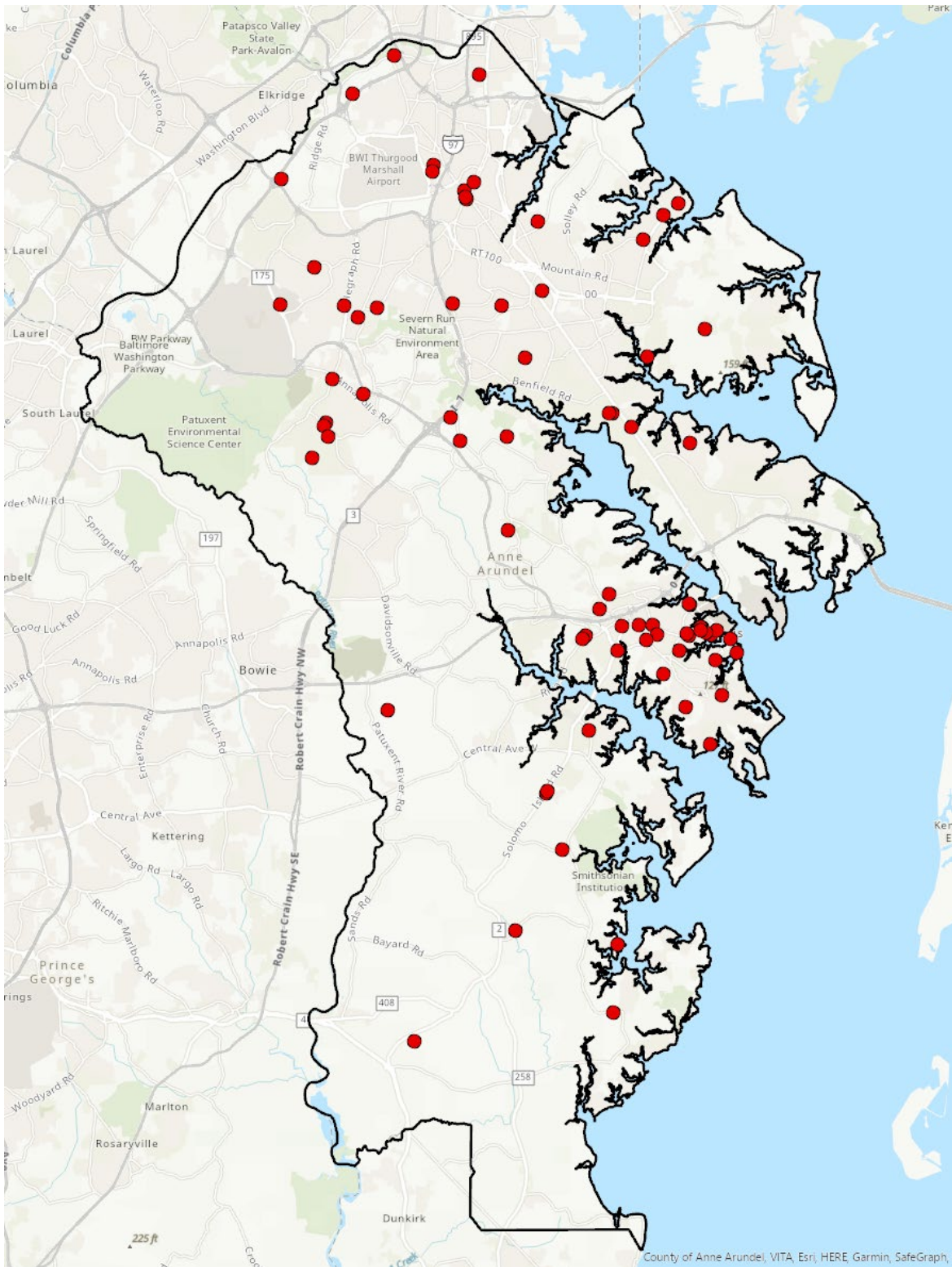


Legislative District	Number of Grants	Amount of Grants	Percentage of Total
21	6	\$118,680	6.5%
30A	38	\$751,640	40.9%
30B	9	\$178,020	9.7%
31A	4	\$79,120	4.3%
31B	7	\$138,460	7.5%
32	14	\$276,920	15.1%
33	15	\$296,700	16.1%

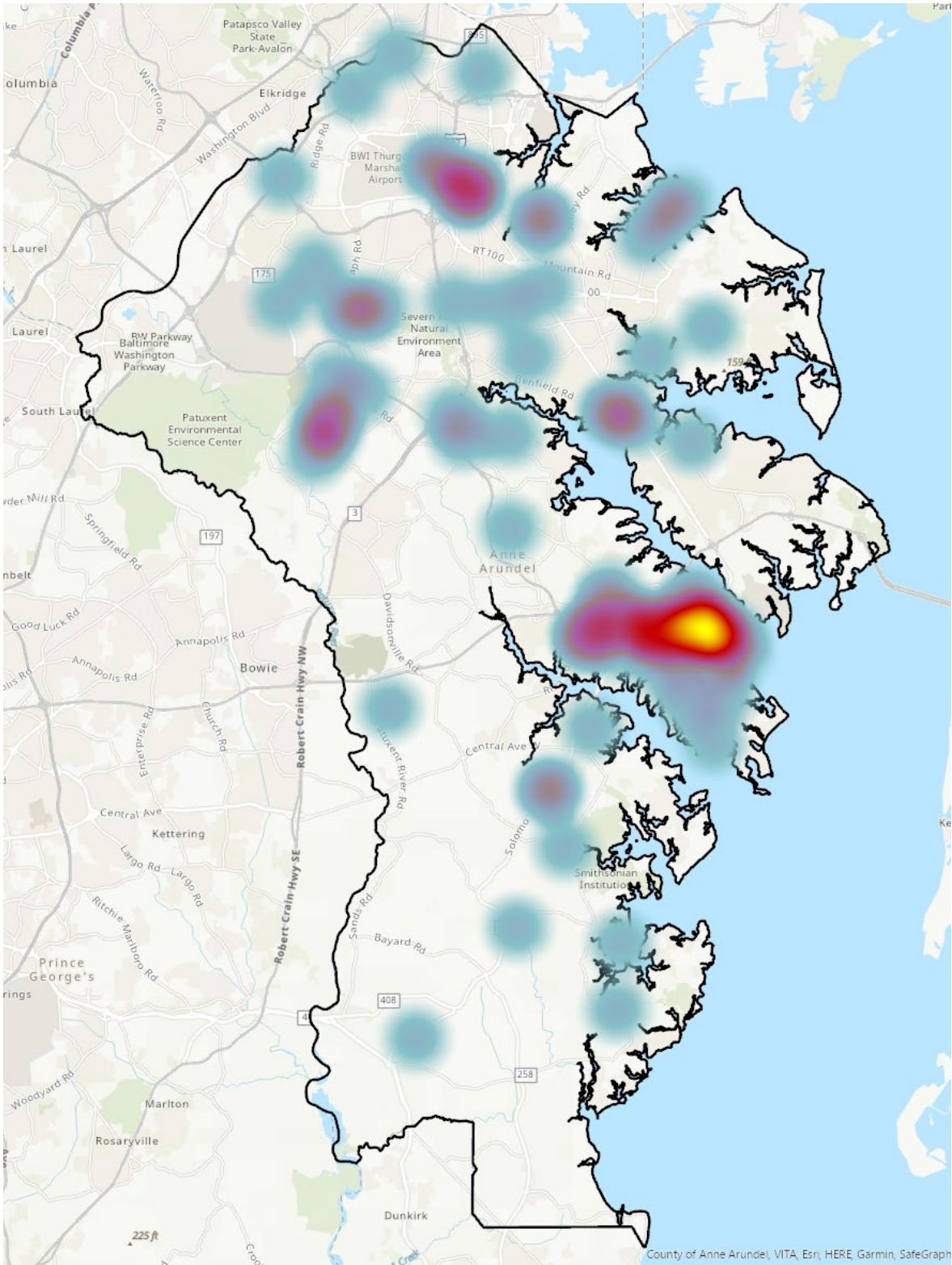
Distribution by Legislative District



Point Distribution of Grants



### Heat Map of Grants



## Testimonials

### Deborah Wood, Chesapeake Children's Museum

We are so grateful for this Recovery grant to help us keep going while we await Covid-19 vaccines for children. The museum has been closed since March 13, 2020, relying on grants and donations while admissions (to online and outdoor events) and membership income have been severely limited. Our primary audience is children under the age of twelve which, as you know, will be the last to get vaccinated. This grant will assure that Chesapeake Children's Museum is still operating when it is safe to welcome families and groups back inside the museum!

### Gina Stewart, BWI Business Partnership

The BWI Business Partnership is truly grateful for the Non-Profit Economic Development Relief Grant funding. As our organization was not eligible for other grant/loan funding that was available due to the COVID-19 pandemic this opportunity was extremely important to our sustainability to move our mission forward and continue the necessary programming to help businesses grow and serve the community in our region. The staff at the Anne Arundel Economic Development Corporation should be commended for their efforts in answering our questions, making the process of applying simple and processing our application and award quickly. Their steadfast efforts show their dedication to helping not only non-profits but the business community as a whole.

### Karen Lloyd, Super Kids' Place, Inc.

First off I want to say Thank you so much. This grant will go a long way to help with reopening my business and reemploying staff and adding new staff to my team. As well as making sure I have the supplies needed to operate safely. I never imagined we would be closed for such a long time and was even wondering how we would be able to reopen with limited financial resources. Thanks for helping out small businesses. It truly takes a village and collaboration.

### Catherine D. Cornishe, Home Assist

Thank you so very much for the wonderful news!!!!!! The support is truly appreciated!! We look forward to continuing with our mission with the help of this grant.

### Jordan Foley, Chow Corp.

For Chow, this grant not only allows us to increase our operations in Anne Arundel County, but also our food trucks source through veteran owned businesses and are staffed by veterans. Every dollar means we are helping support the community and veteran businesses in Maryland.

### Robert W. Cradle, Rob's Barbershop Community Foundation, Inc.

Anne Arundel Economic Development Corporation's Non-Profit Economic Recovery grant is going to be a real life-line for our organization! The COVID pandemic has caused major delays in both our largest contract and one of our largest grants. The grant will allow our organization to maintain its capacity and continue our mission of making grooming services accessible to populations with barriers to regular hygienic care. Thanks so much for your support!

### Barbara Cupp, Rebuilding Together Anne Arundel County

On behalf of the Board of Directors and myself we are so very grateful that the AAEDC supports our work in the County. As we are not supported by the County Budget, you can imagine - providing cost free home renovations for those who do not qualify for ACDS assistance is VERY expensive. We struggle to make ends meet every year - but COVID 19 has been excessively devastating as it prevented our sponsors from working with us on House Projects. Our 2020 Budget fell short by over \$200,000 and our 2021 one will likely end up doing the same. This support from the AAEDC will go towards our mission providing low income homeowners the necessary repairs and/or aging in place mods needed to remain in their own homes. We are very proud of the work we do for AAC, and very happy that AAEDC sees the value of our mission.

### Georgia Noone-Sherrod, Anne Arundel Conflict Resolution Center

The Anne Arundel Conflict Resolution Center (AACRC) is both humbled and honored to receive this gift from AAEDC! It is a privilege to serve the residents of Anne Arundel County. The funds awarded to AACRC through AAEDC's grant will be used to further our mission of bringing peace to the community in a time when peace is needed most!

### Jesse Raudales, Opportunities Industrialization Center (OIC) of Anne Arundel County

Thank You! Thank You! Thank You, So Much for all that you do for us and the community! We are so excited and overwhelmed with joy to know that we will have the Non-Profit Economic Development Recovery Grant Funds to assist us with our mission to provide quality education and training services that enable economically disadvantaged and unemployed people of all races and backgrounds to become productive, more fulfilled members of society.

### Lisa Rogers, BeMoreCaring

Thank you soooo much!! This will go a long way in helping our homeless friends in need!

### Jessica Kemper, Woods Child Development Center

This is wonderful news, Steve. I almost couldn't breathe for the first five minutes. Now that our school year is almost over, I have a different perspective than I did last fall when we were just starting our COVID-year journey. I will certainly put together a testimony for you. AAEDC is amazing in its support of the community. Thank you from the bottom of my heart (now that it has started beating again!).

### Laura Iversen, Start The Adventure In Reading (STAIR) - Annapolis

We are most grateful for your generous grant of \$19,780 to Start The Adventure In Reading (STAIR) – Annapolis, Inc. Every act of generosity helps us further our mission to improve the lives of striving young readers throughout Anne Arundel County. STAIR is excited to be preparing for an in-person return to programming for the 2021-2022 school year, after having successfully delivered STAIR At Home programming this year, while Anne Arundel Public Schools had students learning virtually. Our continuity planning was designed to parallel our in-person program, giving students support with foundational literacy skills and confidence-building, while having fun, and everyone is excited to return to "normal" this fall! Your gift allows us to continue this important work.

STAIR extends an outstanding invitation to visit our program in action. We are so proud of our students and delighted to share our story with our community partners. The Anne Arundel Economic Recovery Corporation is helping us make an impact that brings communities together.

[Marsha L. Legg, Opportunity Builders Inc.](#)

As the CEO of a small, nonprofit organization that was significantly impacted by COVID-19, I am beyond grateful for the funding we were awarded through the Economic Development Recovery grant! Our beautiful organization, and the nearly 400 individuals with disabilities who depend on our services, would not have been able to so quickly resume operations without the generous support that AAEDC has provided throughout the pandemic. THANK YOU!!

[Beth Behegan, Glen Burnie Improvement Association](#)

Thank you so much!

[Kristi Simon, Central Maryland Chamber of Commerce](#)

Thank you so much. This is such a huge help to our organization and we are incredibly grateful.

[Donna Anderson, Chesapeake Arts Center](#)

Thank you so much for your email and for the grant approval. We are grateful for the County' support of our programs.

[Denise Swol, Arundel Rivers Federation](#)

Wow! This is such great news! Thank you so much.

[Suzanne Martin, Annapolis Immigration Justice Network](#)

This is such wonderful news!!!! On behalf of everyone at AIJN, thank you SO much! We are so grateful for your support!

[Duane McKee, Second Alarm Brewhouse](#)

WHAT!!!! THAT'S INCREDIBLE! This will help us to hire a Recruiter for the Volunteer Fire Service here in AACO! So grateful. This is going to help so many people. Thanks AAEDC!

[Ken Brannan, HeartSmart - The Cliff R. Roop Cardiac Support and Education Foundation](#)

I send this note of appreciation from the HeartSmart team. Your approval of our grant will greatly aid in addressing the increasing demand for our mission service. Use of these funds will help us in restarting our training and certification programs this Summer. As we have a waiting list of requests for these live saving devices, we will begin fulfilling those AED donations as soon as these grant funds are available. We will be delighted to keep you informed with press releases and photos. Thank you and God Bless You.

### Mark Kleinschmidt, Anne Arundel Chamber of Commerce

The COVID-19 pandemic created so many challenges for businesses and business organizations throughout the County. We all struggled to make ends meet but as we moved forward, AAEDC was with us every step of the way not only providing valuable information but offer creative and flexible loan and grant programs. The speed and flexibility of the programs has been a game changer.

### Terri Fevang, Wellness House of Annapolis

The pandemic did not stop cancer and it did not stop Wellness House of Annapolis. Thanks to the generosity and investment from The Anne Arundel Economic Development Corporation, Wellness House survived the storm that was COVID-19 and we continue to provide FREE non-medical resources to those in our community living with a cancer diagnosis.

### Gertrude Makell, Galesville Community Center Organization

Galesville Community Center Organization, Inc. appreciates the Non-Profit Economic Development Recovery grant approval in the amount of \$19,780. We are eternally grateful for the funding to use for general operating and programming. The funding couldn't have come at a more opportune time since fundraising has been impossible since March 2020 due to COVID-19.

### Lisa Wilson, Paws – Anne Arundel County (People & Animals Who Serve)

PAWS - Anne Arundel County (People & Animals Who Serve) is getting back on the road to COMMUNITY WELLNESS. Sincere gratitude goes to the Anne Arundel Economic Development Corporation and the Non-Profit Economic Development Recovery Grant, for their assistance in funding our Seniors helping Seniors initiative and our first annual APPLAUSE FOR PAWS 2021 event. We will honor our volunteers and partnerships this June 25th, 2021. THANK YOU so very much, PAWS is on the road to enhancing mental wellness and doing what we do best; sharing care, companionship and hope with those in need with our community.

### Kyle Williams, Chase Your Dreams Initiative Inc.

Working with AAEDC has been great! The process for the nonprofit recovery grant has been fair and the terms set were done with the intention to help as many organizations as possible. This recovery grant is a huge help to get our organization and will help us get back on track with supporting our community at large after experiencing a global pandemic. Thank you AAEDC!

### Nichole Bentz, ClearShark Charitable Foundation

We are so thankful and grateful for the support from the Anne Arundel Economic Development Corporation. We are also so very excited that life seems to be returning to a more open state so that we can allow our educators to be in person with students and the community again. Our programs are the most impactful when we are face-to-face and allow the students to have hands-on experiences with our programs. Thank you for your support in our organization to allow us to continue our mission.

### Andy Schindling, The Complete Player Charity

The grant we received from AAEDC was huge for TCP Charity. With this grant we were able to overcome two hurdles our program faced - full access to the internet for our students with brand new hotspots and the laptops needed to gain full access to the internet. This grant will also give our students hands-on experiences at the Chesapeake Art's Center where they will develop key 21st century skills and learn how to use their creativity to build things with their hands. It is an honor to be a recipient of an AAEDC grant!

### Anne Cortez, Maryland Therapeutic Riding

We're incredibly grateful to have been awarded the AAEDC Non-Profit Economic Development Recovery grant. Funds from this grant will be used to sustain and further our mission to improve the quality of life of children, adults, active military and veterans with special needs by connecting humans and horses in a healing environment. A nonprofit in the equine industry takes on a distinct set of challenges as horses are often expensive to both obtain and maintain. The care and feeding of our herd of 12 incredible horses coupled with the costs for both materials and labor to properly maintain our 23 acre farm create rather large set of expenses each year. However, the horses and the farm are vital to the success of our mission. We also purpose to keep the costs of our programs at a rate that our participants can afford, recognizing that special needs families often have higher medical costs. This is why grants like this one are so crucial, especially in the last year as fundraising events were cancelled and program attendance was stunted.

Even as things became more difficult financially for us and the world was shut down, our farm still offered an environment where participants and volunteers felt safe. They were outdoors, taking in nature, using their bodies and finding reprieve from the burdens of the pandemic. Our program and our farm became more important than ever and the need for our mental health services grew by over 300%. Maryland Therapeutic Riding is working hard to meet the needs of our community, despite the challenges of the last year. And thanks to the AAEDC Non-Profit Economic Development Recovery Grant, we'll be able to do just that.

Once again, we're thrilled and thankful to have been chosen to receive these funds. They will have an immediate and direct impact on the hundreds of lives changed by equine-assisted services here at MTR every day.

